



FOR IMMEDIATE RELEASE

INTO THE COOL OUTDOORS: DCS BY FISHER & PAYKEL INTRODUCES NEW LINE OF OUTDOOR REFRIGERATION AT THE KITCHEN/BATH INDUSTRY SHOW & CONFERENCE 2008

DCS Enhances the Outdoor Cooking and Entertaining Experience with Its Refrigeration Line Up Which Includes a New Refrigerator Drawer and an Ice Machine To Go Along With Its Traditional Outdoor Refrigerator and Beer Tap

HUNTINGTON BEACH, Calif. April 11, 2008 – DCS by Fisher & Paykel has brought a cooler dimension to outdoor cooking and entertaining with its launch of a new line of outdoor refrigeration, including refrigeration drawers and an ice maker, at the Kitchen/Bath Industry Show & Convention 2008.

DCS by Fisher and Paykel has revolutionized outdoor cooking and entertaining with the Liberty Collection, but now they have further enhanced the outdoor experience with this wide range of outdoor refrigeration. This dynamic pair completes the impressive DCS outdoor refrigeration line that includes a standard 24-inch outdoor refrigerator and an outdoor beer dispenser. Consider having convenient access outdoors to a cold beer from the tap, ice cubes to freshen your drink or a fresh salad whenever you need it. DCS refrigerators are true essentials.

“This adds a whole new dimension to our outdoor kitchen line up,” said Toni Ouellette, product manager for DCS by Fisher & Paykel. “Our new DCS refrigerator drawers and ice maker bring consumers advanced cooling technology and flexibility for their outdoor cooking and entertaining needs. No more having to keep going back indoors for a cold beverage, ice or other food items. You can store it all right there for convenient access.”

COOL OUTDOORS INNOVATION IN A DRAWER

The convenience of having a refrigerator drawer is now coming to your DCS by Fisher & Paykel outdoor kitchen. The dual refrigerator drawer -- measuring 24 inches wide and 34 inches tall with 5.6 cubic feet of interior space -- has a number of inviting features and can fit easily into your outdoor kitchen design. It is available as a freestanding refrigerator or can be built into your outdoor kitchen.

Key features of the DCS outdoor refrigerator drawer include:

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- A fault system that operates in real time to actively maintain optimal preservation conditions.
- Easy to use digital touchpad controls and LED display.
- An extra deep lower drawer to enable vertical storage of two-liter containers and wine bottles
- Hygienic stainless steel drawer interiors.
- Full auto defrost.
- Full extension runners.
- A Sabbath mode to disable all lights and other electrical activity from occurring when the refrigerator drawer is opened.

The DCS Ice Maker is also an impressive asset for your outdoor kitchen, particularly during the sweltering summer months. The compact ice maker -- which measures 15 inches wide by 34 inches tall -- can produce up to 35 pounds of clear, restaurant quality ice per day for any occasion. The ice maker is appropriate for use in a wide range of outdoor temperatures from 45° F to 100 °F and includes a full auto defrost mode. However, the ice maker does require a gravity drain, and like the refrigerator drawer, it is available as a freestanding unit or can be built into your outdoor kitchen design.

BRINGING TRADITIONAL COOL TO YOUR OUTDOOR KITCHEN

Flexibility is also a benefit of the traditional DCS outdoor refrigerator and beer tap, which you can either build into your island design or add to your Liberty Collection. DCS offers an excellent performing 24-inch standard stainless steel refrigerator with an expansive 6.1 cubic feet of storage space that includes two glass shelves and a metal top shelf. Other standard features are an interior light and auto defrost function. An optional caster kit is also available.

The DCS Outdoor Beer Dispenser delivers the perfect enhancement for your outdoor entertaining. The draft arm, hoses, regulator, CO2 tank, drip tray, interior floor shield all come with the 24-inch dispenser. All you need to do is add the beer as the tap holds ½ and ¼ beer kegs. An optional mug rail, caster kit, drain system and tap cleaning kit are also available. To ensure your beer stays cold, the dispenser system enables you to adjust the temperature between 33° F and 52° F.

DCS also changed the new styling of its outdoor refrigerator and beer tap to match the new Liberty Collection expanded corner island design.

Please visit the Fisher & Paykel booth # **N7310** at K/BIS on April 11-13, 2008 to get a closer look at the DCS by Fisher & Paykel new outdoor refrigerators.

To find out more about DCS by Fisher & Paykel brands, please contact your local Fisher & Paykel dealer, or visit us at K/BIS. You can also get more information at www.dcsappliances.com.

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About DCS by Fisher & Paykel

Dynamic Cooking Systems Inc. commenced operations in 1987 manufacturing cooking appliances under an original equipment manufacturing (OEM) arrangement initially for Thermador. In 1991, DCS began manufacturing ultra premium outdoor cooking appliances, primarily outdoor grills (barbeques), where it retains a leading market position in the United States. The company expanded into high-end, commercial style indoor ranges, cooktops and ovens throughout the 1990s. Purchased by Fisher & Paykel Appliances in 2005, the company's name was changed to DCS by Fisher & Paykel. DCS by Fisher & Paykel products are widely regarded to be among the best performing professionally styled cooking equipment in the U.S. market. The brand has a strong reputation for product innovation and evolution of the high-end cooking market and has won two prestigious Kitchen and Bath Innovator Awards.

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